

# HISPANIC LATINO FESTIVAL

## Annual fundraiser

### Sponsorship Information

In 2006 attendees were estimated to approximately 6,000 thousand + to approximately 9,000 thousand + in 2009 and growing every year. This year Downtown Sarasota will be closed to accommodate the crowds.

**PLATINUM Sponsor - \$10,000**

**GOLD Sponsor - \$5,000**

**SILVER Sponsor - \$3,000**

Sponsor benefits:

- 1. PLATINUM Sponsorship:** Your logo and/or ad will be featured on the following items.
  - Center stage on a BIG screen 20x12(Video) the night of the event (weather permits)
  - Center Piece on Back of the official event T-shirt
  - Prominent location on the Official poster displayed in windows of Downtown Merchant's and throughout Sarasota and surrounding areas.
  - A 10x10 space for a Booth on prime location (space provided only)
  - You will be announced as a Platinum sponsor on stage.
  - You will be announced on several local radio stations.
- 2. GOLD Sponsorship:** Your logo and/or ad will be featured on the following items.
  - Center stage on a BIG screen 20x12(Video) the night of the event (weather permits)
  - Official poster displayed in window of most members of Downtown Merchant's
  - Official event T-shirt
  - A 10x10 space for a Booth (space provided only)
  - You will be announced on several local radio stations.
- 3. SILVER Sponsorship:** Your Company/Personal Name will be listed on the following items.
  - Center stage on a BIG screen 20x12(Video) the night of the event (weather permits)
  - Official event T-shirt
  - Official poster displayed in windows of most members of Downtown Merchant's
  - A 10x10 space for a Booth (space provided only).

**Duration on BIG screen depends on sponsorship type.**

We look forward to your participation and feel very confident that you will have a very successful day.

Your donation is tax deductible

Check payable to: "Hispanic Latino Festival"

4025 Cattlemen Rd #136 – Sarasota, FL 34233

Telephone: (941) 302 -0720

Your logo must be sent via email to : [seeyou@academyoflatinarts.org](mailto:seeyou@academyoflatinarts.org)

Set-up and clean-up is the sole responsibility of the exhibitor.  
EXCLUDING weather related reasons, in the event the Festival can not take place money for exhibitors ONLY will be reimbursed. All exhibitors are expected to comply with all requirements signed on the contract.



Academy of Latin Arts and Science.